



BRANOBEL CONFERENCE

NOBEL BROTHERS' 2ND INTERNATIONAL
RESEARCH-INNOVATIVE CONFERENCE

Announcement & Call for Papers Nobel Brothers' 2nd International Research-Innovative Conference September 13-14, 2013, Stockholm, Sweden

Conference hosted by *Nobel Oil* and the event organizer *Azerbaijan Scandinavian Cooperation*, in collaboration with the *Centre for Business History in Stockholm*.

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An international research promoting project was initiated in 2010 by the Centre for Business History in Stockholm, resulting in the historical website www.branobelhistory.com with a free digital database. This important landmark triggered Azeri initiatives to further collaboration, which materialised into the first Nobel Brothers' International Conference 2012 www.branobelconference.com in Baku, Azerbaijan.

In order to further stimulate researchers to make use of those resources and worldwide sources on BraNobel, organisers announce the second Nobel Brothers' International Conference to be held in Stockholm on September 13-14, 2013, with collaboration from the following partner organisations:

- Nobel Family Society;
- Nobel Museum in Stockholm;
- Centre for Business History in Stockholm;
- Baku Nobel Heritage Fund;
- Nobel International Fraternity;
- National Historical Archive of Azerbaijan;
- National Archives of Georgia;
- Nobel Brothers Batumi Technological Museum.

The Nobel Brothers' 2nd International Research-Innovative Conference will be history, present and essentially forward-looking; the maximum amount of time will be devoted to discussions during both plenary and concurrent sessions. The conference offers an international forum for presentations and discussions of papers and ongoing research projects about "Nobel Brothers' Oil Producing Company" and its vast role in developing Baku Oil Industry. The conference will consist of thematic panels, roundtables and keynote speeches clarifying the major issues and setting the framework for discussions.

The overall purpose of the conference is to increase the **understanding of successful innovations** in the technical field as well as in the social and socioeconomic fields. The conference will focus on issues such as: how to build sustainable innovation system; the transition of the company during the revolution and the story of the employees after the revolution; the relationships inside the oligarchic triangle Standard Oil (Rockefeller), the Rothschilds and BraNobel.

The specific focus of this conference will be on **geopolitical realities** of that time and the consequences of the BraNobel nationalization for the world oil industry. We welcome the contribution of speeches and papers focusing on special themes. It is our ambition that contributions should conclude into a part that tries to translate the findings into questions, issues and problems of the present. That is, to derive from the history, consequences and/or parallels in today's society.

We also welcome papers discussing **innovations at all levels** in the vertically integrated BraNobel company, which can be administrative, organisational, social or technological, such as e.g.:

- Management in a broad sense, including leadership, financial and accounting system, organization, economy and investments;
- Human Resources, including activities such as salary and bonus systems, education for the employees and their families, housing, medical care, pensions, schools;
- Production systems; Distribution systems.

Eligibility

The call for papers is open to all interested scholars, researchers, **and** PhD students dealing with the conference topic in their research.

Registration & registration fee:

All participants shall fill in the registration form. There is no conference registration fee!

Submission instructions

All interested researchers are requested to submit an abstract (no more than 300 words) of their paper along with a short biographical statement (including name, affiliation, postal address, phone number and e-mail address) and a one-page CV.

Applicants are requested to mention into which of the focal areas or 6 proposed topics the abstract would fit. Submissions must be made by email no later than 30 June 2013 to editor@branobelconference.com with the subject: *Nobel Brothers 2nd International Research-Innovative Conference*.

All documents have to be in English, Azerbaijani or Russian and need to be merged into a single PDF or Word format file. The result of the selection process will be announced by mid-July 2013.

The Scientific Committee of the conference will be responsible for the selection of papers. Selected candidates will then be invited to submit full papers (up to 3000-5000 words) by the 15th of August 2013. The best papers will be published in a volume dedicated to the conference proceedings.

Venue, accommodation and transport

The conference will take place on beautiful **Berns Salonger** (www.berns.se/en/events) in the center of Stockholm. The Conference programme provides accommodation for all selected international participants. For more information, see the Conference website www.branobelconference.com.

The selected participants will get an invitation to the Conference by the end of July 2013. By invitation you will be informed about the programme, the specific conference panels and the format of the paper to submit, as well as organisational details, in due time.

Timeline

- Application deadline: 30 June, 2013
- Selection of abstracts: 15 July 2013
- Submission of papers: 15 August 2013
- Papers online on conference website: 30 August 2013

Official languages of the Conference: **English, Azerbaijani and Russian.**

Contact details:

Official website: www.branobelconference.com

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